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33RD ANNUAL ESCAPE FROM ALCATRAZ™ TRIATHLON ANNOUNCES EARLY RACE DATE OF MARCH 3, 2013 TO ACCOMMODATE 2013 AMERICA'S CUP SCHEDULE

IMG Worldwide and the City of San Francisco Work Around the America's Cup to Secure Triathlon Date

San Francisco – (August 27, 2012) IMG Worldwide, the global sports, fashion and media company, announced today that because of the 2013 America's Cup taking over the majority of San Francisco April through September 2013, the 33rd Annual Escape from Alcatraz Triathlon will take place on Sunday, March 3, 2013. Several events which would normally take place on the Marina Green and/or within the waterfront areas of San Francisco were canceled or rescheduled for 2013, to accommodate the esteemed 2013 America's Cup.

The world's top athletes and more than 2,000 racers from around the globe will take over the streets and waters of San Francisco for this prestigious triathlon. The famous race course features a 1.5 mile swim from Alcatraz Island to the shore, an 18-mile bike race and an 8-mile run through San Francisco. Water temperatures and weather averages will be slightly cooler in March (water – low 50s and air – high 50s), compared to June (water – mid 50s and air low 60s).

"A significant amount of events have been cancelled in San Francisco for the 2013 calendar year to accommodate the America's Cup," said IMG Senior Vice President James Leitz. "We are very fortunate to have a close relationship with the City and Parks of San Francisco who understand the importance of keeping San Francisco's most iconic events on the calendar for 2013. The air and water may be a bit cooler but we've seen similar temperatures in June in the past during this race and we will work around the clock to produce another safe and successful event."

The Escape from Alcatraz Triathlon lottery opens on Saturday, September 1, 2012 and closes Wednesday, October 26, 2012. The first drawing will take place on Saturday, September 29 and the second drawing on Saturday, October 27. For more information please visit www.escapefromalcatraztriathlon.com.

About IMG Worldwide

IMG Worldwide is a global sports, entertainment and media business, with nearly 3,000 employees operating in 30 countries around the globe. IMG's areas of expertise are diverse and wide ranging: IMG College; IMG's Joint Ventures in China, Brazil, India and Turkey; IMG Media; IMG Events and Federations; IMG Fashion; IMG Models; IMG Art+Commerce; IMG Clients; IMG Academies; IMG Consulting and IMG Licensing. More information is available at www.imgworld.com.

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