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34TH ANNUAL ESCAPE FROM ALCATRAZ™ TRIATHLON SET FOR SUNDAY, JUNE 1, 2014

San Francisco – (August 20, 2013) IMG Worldwide, the global sports, fashion and media company, announced today that the 34th Annual Escape from Alcatraz Triathlon will take place on Sunday, June 1, 2014. This renowned triathlon attracts top triathletes from around the globe and sells out within hours of opening registration every year. Registration for the 2014 race will open on Sunday, September 1, 2013.

“With the America’s Cup concluding at the end of this month, we were able to work closely with the city of San Francisco to return the annual Escape from Alcatraz Triathlon back to its original race date in June,” said IMG Senior Vice President James Leitz. “We look forward to keeping the June race date tradition moving forward.”

The world’s top athletes and more than 2,000 race participants from around the globe will take over the streets and waters of San Francisco for this prestigious triathlon. Showcasing the beauty of San Francisco, triathletes will embark on a 1.5 mile swim from Alcatraz Island to the shoreline of Marina Green, an 18 mile hilly bike ride through the Presidio and an eight mile trail run through Baker Beach to the infamous Sand Ladder. Fans will not want to miss this world class sporting event at the Marina Green where they can see the swim start and end, the athlete transition area and finish line. Spectators also are invited to enjoy the free Fitness Festival & Expo throughout the weekend featuring dozens of vendors, product demonstrations, refreshments and more.

The Escape from Alcatraz Triathlon lottery opens on Sunday, September 1, 2013 and closes Saturday, October 26, 2013. The first drawing will take place on Sunday, September 29, 2013 and the second drawing on Sunday, October 27, 2013. For more information please visit www.escapefromalcatraztriathlon.com.



About IMG

IMG Worldwide is a global sports, fashion and media business, with 3,500 employees operating in more than 30 countries around the globe. IMG’s areas of expertise are diverse and wide ranging: IMG College; IMG’s Joint Ventures in India, Brazil, China and Turkey; IMG Media; IMG Events and Federations; IMG Golf and IMG Tennis; IMG Fashion; IMG Models; IMG Art+Commerce; IMG Clients; IMG Academy; IMG Consulting and IMG Licensing. More information is available at www.img.com. Follow us on Twitter: @IMG_Worldwide and Facebook: facebook.com/IMGWorldwide.

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